



Research Article

Strategy for effective functioning of dairy co-operative societies in central eastern part of Rajasthan

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SUMMARY : The present study was conducted in Jaipur and Dausa district in operational area of Rajasthan Co-operative Dairy Federation. There were 240 milk producer members, 60 management committee members and 12 union officials were selected for the purpose of investigation from 20 dairy co-operative societies by simple random sampling technique. The findings of the study reveal that around 79 per cent milk producers suggested about correct and regular testing of fat and 76.25 per cent proposed that there should regular payment of milk. The management committee members of dairy co-operative societies suggested that payment should be made on time by union to societies and there should proper co-operation and co-ordination among management committee members. Union officials suggested about the need of adequate fund for developmental activities and need of proper communication between union and societies for smooth functioning of dairy co-operative societies.

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